

**TUTORIAL ONLINE  
INSERIRE UN COUNTDOWN  
NELLE NEWSLETTER  
CON NIFTYIMAGES**

Your trial account has access to test all features until you reach your [Open Limit](#)

### AT&ACME's NiftyImages

Create Image, Timer or Data Source

#### Create New Image






|                        |                            |                             |
|------------------------|----------------------------|-----------------------------|
| <br>Personalized Image | <br><u>Countdown Timer</u> | <br>Mobile / Text Messaging |
| <br>Charts             | <br>Rule Set Image         | <br>Maps                    |
|                        |                            |                             |

### Choose a timer to start customizing



|   |  |   |
|---|--|---|
| <br>02 : 06 : 16 : 57<br>DAYS HOURS MINUTES SECONDS<br><a href="#">Customize this timer</a> | <br>TIME IS RUNNING OUT<br>[ 11 : 08 : 30 : 27 ]<br>DAYS HOURS MINUTES SECONDS<br><a href="#">Customize this timer</a> | <br>21   05   55   27<br>DAYS HOURS MINUTES SECONDS<br><a href="#">Customize this timer</a>   |
| <br>Ps<br>13 : 12 : 22 : 42<br>DAYS HOURS MINUTES SECONDS<br><a href="#">Use this timer</a> | <br>Ps<br>13 : 07 : 26 : 42<br>DAYS HOURS MINUTES SECONDS<br><a href="#">Use this timer</a>                            | <br>Ps Adobe Photoshop<br>Countdown Timers<br><a href="#">Upload your own Photoshop Timer</a> |

NiftyImages Save  


Event Date/Time 


Event Date


Event Time


Timezone

[What to use a Dynamic Date?](#)



Basic Options 


Stroke and Drop Shadow 


More Colors 

More 

**11 : 08 : 45 : 21**  
DAYS HOURS MINUTES SECONDS  
Image Size: 521x92

NiftyImages Save  

Event Date/Time 


Basic Options 


Font Size


Font Color


Font



Background Color


Stroke and Drop Shadow 


More Colors 


More 


 **11 : 08 : 43 : 54**  
DAYS HOURS MINUTES SECONDS  
Image Size: 543x98


NiftyImages Save  


Event Date/Time 


Basic Options 


Stroke and Drop Shadow 


More Colors 


Label Color 

Days Color 

Hours Color 


Minutes Color 



Seconds Color 


More 


**11 : 08 : 43 : 09**  
DAYS HOURS MINUTES SECONDS


Image Size: 543x98





NiftyImages Save  

Basic Options 

Stroke and Drop Shadow 

More Colors 

More 

Language   
Italian

[What to use multiple languages?](#)

Label Options

Title Casing Uppercase Lowercase

Label Size

Show Labels

Show Days


Count Up

Padding

Separator

**11 : 08 : 42 : 23**  
GIORNI ORE MINUTI SECONDI

Image Size: 543x98



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[EDIT](#) **countdown-newsletter**

- Image Tag
- IOS Image
- Live Preview
- Expiration Image
- More Options

Add Expiration Image:  Add Link and Expiration Link:



Copy and paste this HTML into the source code of your email campaign

```

```

[More Countdown Timer Options](#)



[EDIT](#) **countdown-newsletter**



- Image Tag
- IOS Image
- Live Preview
- Expiration Image
- More Options

**Set a Dynamic Date/Time**

Dynamic dates will allow you to show each subscriber a unique countdown. Example Uses:

- Your trial subscription will expire on {dynamic target date}
- Your shopping cart coupon expires (48 hours from now time email was sent)

**Email Merge Tag**

Use a merge tag that is unique to each subscriber

Example For: **1/30/2022**

```

```

[Show Date Formatting Options](#)

**Email Open**

Countdown begins once the recipient views the timer. You must provide a unique identifier for each subscriber (EMAIL or UNIQUEID)

Example For: **3 Hours After Open**

```

```

Untitled | Help | Preview | Template | Continue

Preheader

View this email in your browser

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Drop Content Blocks Here

Body

Affrettati! L'offerta sta per

Code

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

VAI SUBITO ALLO SHOP

Footer

f i+ d t in e

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Blocks | Style | Comments

Image Group | Image Card | Image + Text | Share | Social Follow | Button | Footer | Code | Video

Need a refresher? Take a quick tour.

Untitled | Help | Preview | Template | Continue

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11 : 08 : 08 : 35  
GIORNI ORE MINUTI SECONDI

Affrettati! L'offerta sta per scadere!

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

VAI SUBITO ALLO SHOP

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Code | Set Dynamic Content

```
1: 
```

Caution: This block type is for HTML experts only. We recommend that you brush up on [HTML Email Basics](#) or [learn more about using Code blocks](#).

**Useful Classes:**

- `mcnTextContent` - Add to any container (e.g. `<div>`, `<span>`, or `<td>`) to inherit all text styles you've set in the Design tab.
- `mcnImage` - Add to `<img>` tags to get rid of the space below images and make them fluid in mobile email clients that support media queries.

Save & Close